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Social Influence For Real Estate Sales Professionals: A Beginner's Guide



Synopsis

A long awaited comprehensive social media resource specifically for real estate agents and brokers related to Facebook marketing and community development . This manual is basically a "Facebook 101" course for Real Estate Sales Professionals and is intended for the absolute beginner.

Book Information

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Customer Reviews

Originally licensed in 1987, Gail Hansche is an experienced Real Estate Salesperson, currently holding a New Jersey Broker's License. With over a quarter century of first hand listing and sales experience, management and mentor experience, Gail is currently a Real Estate Trainer in the Greater Philadelphia Metropolitan Region and an approved continuing education instructor in the state of New Jersey.

This has given me many ideas I plan on implementing. I've been Hesitant to dive into Facebook for business, but now feel like I have a doable strategy to use. Definitely worth my time and a quick read to boot!

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